

BROADWAY

in the Heart of Sandy Springs!



We invite you to join us as we announce the creation of City Springs Theatre Company (CST), producing Broadway quality musicals at the brand-new Sandy Springs Performing Arts Center!

CST was formed by Sandy Springs residents, Jan Collins, Peggy and Jerry Stapleton, and Steven Hauser, in response to the needs and desires for high quality musical theatre produced locally and highlighting regional talent. Through its affiliation with the Sandy Springs Performing Arts Center, CST is committed to artistic excellence, community engagement and educational initiatives for audiences of all ages.

In our first year, CST will produce five full-scale, well-known Broadway musicals chosen to entertain and inspire audiences while creating a sense of place through the experience of live theatrical production. In addition to entertainment, City Springs Theatre will create, produce, and manage the PAC's education programming and community enrichment activities, serving students and educators PreK through College. Our diverse program offerings will engage the educational community through a student matinee series, hands-on training, and summer programming, highlighting all disciplines of the arts.

Because of the significant costs needed to produce the high caliber programming that Sandy Springs residents deserve, we need your support. We ask you to join other leaders in the community who value the arts and who understand the positive impact they have on economic development, civic engagement, educational experiences, and the quality of life in Sandy Springs!

One of the best ways to support is by contributing to City Springs Theatre! Your generous gift has the opportunity to support nearly every facet of our programming. Each giving level offers special benefits that are one of the many ways we say thank you to our donors. We invite you to join the family of supporters that creates and encourages our excellence – on stage and off.

Donating to City Springs Theatre not only supports and enhances our community impact, but enriches your theatre-going experience right here in Sandy Springs!

OUR MISSION

City Springs Theatre Company is dedicated to entertaining, educating, and enriching our community while contributing to its cultural and economic development by creating world-class theatre experiences at the Sandy Springs Performing Arts Center.



LEADERSHIP GIVING LEVELS

City Springs Theatre gratefully acknowledges those who support our artistic, education, and community engagement programs!

"When you join City Springs Theatre, you are helping to make history in Sandy Springs!"

*- Jan Collins,
CST Board Member*

SUPPORTER \$1,000	<ul style="list-style-type: none"> ✓ Name recognition on CST's website. ✓ Name recognition in CST playbill. ✓ Invitation to behind-the-scenes experiences. ✓ Informational emails and mailings.
PARTNER \$2,500	<p>All benefits included in SUPPORTER giving level, plus</p> <ul style="list-style-type: none"> ✓ Two (2) complimentary tickets to one performance of choice. ✓ Invitation to opening night "Champagne Reception" for each production. ✓ Special ticket discounts for employees/family/friends.
FOUNDING PATRON \$5,000	<p>All benefits included in PARTNER giving level, plus</p> <ul style="list-style-type: none"> ✓ Recognized as a Founding CST Patron. ✓ Five (5) complimentary tickets to one performance of choice. ✓ Name recognition on materials: playbills, posters, and advertisements. ✓ Invitation to a luncheon with the stars of a CST season production. ✓ Name recognition/company's logo on CST's website with hyperlink. ✓ Priority seating for season ticket subscriptions. <p><i>*Founding Patron status available until September 2018.</i></p>
MAJOR \$10,000	<p>All benefits included in DIRECTOR giving level, plus</p> <ul style="list-style-type: none"> ✓ Name recognition on all printed materials including marquee placement. ✓ Ten (10) complimentary tickets to any performance in the season. ✓ Half-page ad in one (1) program of the sponsored production. ✓ Recognition on a banner in the lobby during the season.
PREMIER \$15,000	<p>All benefits included in MAJOR giving level, plus</p> <ul style="list-style-type: none"> ✓ Fifteen (15) complimentary tickets to any performance in the season. ✓ Private backstage tour for employees/friends/family. ✓ Host a pre- or post-performance reception with performers/artistic staff. ✓ Full-page ad in one (1) program of the sponsored production.
PRODUCER \$25,000	<p>All benefits included in PREMIER giving level, plus</p> <ul style="list-style-type: none"> ✓ Billing alongside City Springs Theatre Company on all printed materials. ✓ Twenty-Five (25) complimentary tickets to any performance in the season. ✓ Full-page ad in the five (5) programs of sponsored season.
PLATINUM \$50,000	<p>All benefits included in PRODUCER giving level, plus</p> <ul style="list-style-type: none"> ✓ Top billing above City Springs Theatre Company on all printed materials. ✓ Fifty (50) complimentary tickets to any performance in the season. ✓ Exclusive dinner with the CST Leadership Team and select performers. ✓ Full-page back cover ad in the five (5) programs of sponsored season.

Join City Springs Theatre TODAY!

To learn more about City Springs Theatre or how to donate, please contact:

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**CITY SPRINGS
THEATRE**
C O M P A N Y

*City Springs Theatre is a 501(c)(3)
nonprofit organization.*